



Fertility support

Help make the struggle to get pregnant a little easier

Infertility can take a heavy emotional and physical toll on your employees. The Fertility Support Program is here to help them face these issues and reduce:

- The number of babies admitted to the neonatal intensive care unit (NICU).
- Multiple births.
- Medical and pharmacy costs.

Round-the-clock support

The program's specially trained nurse care managers can answer your employees' questions about infertility, treatment and medication options, and finding the right doctors for their needs – as well as provide education and personalized support, 24/7.

Employees can get:

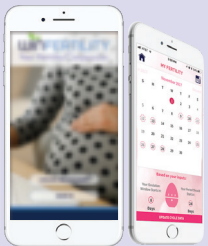
- **Authorizations** for outpatient and in-office infertility services.
- **Care recommendations** based on clinical practice guidelines.
- **Referrals** to high-quality reproductive endocrinologists from Anthem's network.

Additional program configurations include:²

- **Pharmacy assistance** — formulary management, customized dosing management and pre-approvals.
- **Surrogacy and adoption support**
- **Elective egg-freezing**

There's also an app!

The program's new mobile app, **WINFertility Companion**, allows members to:



- Communicate with a WINFertility nurse care manager by phone, text or email.
- Privately track multiple fertility-related activities.
- Set calendar reminders for doctor appointments, taking medications and other medical events.
- Get discreet alerts, like when ovulation starts.



A safer, more affordable approach¹

Using evidence-based guidelines, the program has led to a:



27%

increase in pregnancy rates



49%

decrease in multiple births

Plus, savings of up to:



30% to 50%

for infertility treatment



25% to 45%

for NICU services



20% to 40%

for pharmacy services

Want to learn more?
Give your Anthem Sales rep a call.

¹ WINFertility: Results are based on 2002 and 2006 data for WIN's largest infertility group practice, serving a large regional health plan after WIN's protocols were implemented. These results take into account plan design, network utilization and reductions in multiple gestations/NICU admissions.

² These program options are available as an additional buy-up.

The Fertility Support Program is administered by WINFertility, an independent company.

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