



Fertility support

Help make the struggle to get pregnant a little easier

Infertility can take a heavy emotional and physical toll on your employees. The Fertility Support Program is here to help them face these issues and reduce:

- The number of babies admitted to the neonatal intensive care unit (NICU).
- Multiple births.
- Medical and pharmacy costs.

Round-the-clock support

The program's specially trained nurse care managers can answer your employees' questions about infertility, treatment and medication options, and finding the right doctors for their needs – as well as provide education and personalized support, 24/7.

Employees can get:

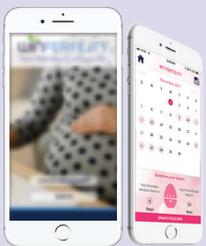
- **Authorizations** for outpatient and in-office infertility services.
- **Care recommendations** based on clinical practice guidelines.
- **Referrals** to high-quality reproductive endocrinologists from Anthem's network.

Additional program configurations include:²

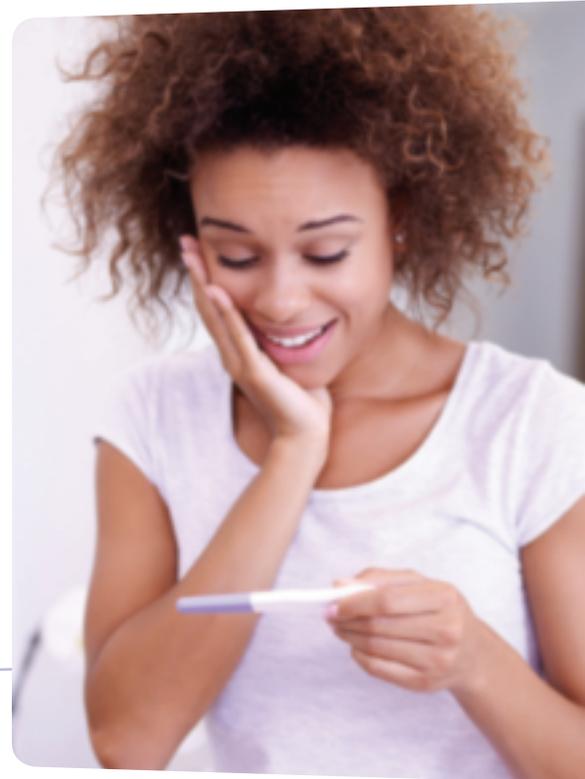
- **Pharmacy assistance** — formulary management, customized dosing management and pre-approvals.
- **Surrogacy and adoption support**
- **Elective egg-freezing**

There's also an app!

The program's new mobile app, **WINFertility Companion**, allows members to:



- Communicate with a WINFertility nurse care manager by phone, text or email.
- Privately track multiple fertility-related activities.
- Set calendar reminders for doctor appointments, taking medications and other medical events.
- Get discreet alerts, like when ovulation starts.



A safer, more affordable approach¹

Using evidence-based guidelines, the program has led to a:



27%

increase in pregnancy rates



49%

decrease in multiple births

Plus, savings of up to:



30% to 50%

for infertility treatment



25% to 45%

for NICU services



20% to 40%

for pharmacy services

Want to learn more?
Give your Anthem Sales rep a call.

¹ WINFertility: Results are based on 2002 and 2006 data for WIN's largest infertility group practice, serving a large regional health plan after WIN's protocols were implemented. These results take into account plan design, network utilization and reductions in multiple gestations/NICU admissions.

² These program options are available as an additional buy-up.

The Fertility Support Program is administered by WINFertility, an independent company.

Anthem Blue Cross is the trade name of Blue Cross of California. Anthem Blue Cross and Anthem Blue Cross Life and Health Insurance Company are independent licensees of the Blue Cross Association. ANTHEM is a registered trademark of Anthem Insurance Companies, Inc.